

Michelle Schott

Creative Problem-Solver and Graphic Design Powerhouse

[View my portfolio](#)

MichelleSchott.com

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SUMMARY

An expert problem-solver with 20+ years of experience transforming intricate concepts into powerful, on-brand visual narratives.

EXPERIENCE

2023–Now **Freelance** [Graphic Designer and Creative Director](#)

2012–2023 **Age of Learning**, Glendale, CA

[Graphic Design Director](#), Creative Services (2021–2023)

Lead designer of a team within Creative Services, responsible for the support and development of corporate and various product brands, encompassing global brand presence and communications

- Brand development and cohesion amidst evolving products and strategy
- Conceptualization, development, and templating of corporate, marketing, and customer presentations/communications
- On-brand environment design and production
- Prototyping/troubleshooting new development ideas
- Supervision and development of department workflows for design, approval, and production
- Review and approval of all production assets and deliverables

[Graphic Design Manager](#), Creative Services (2018–2021)

[Senior Graphic Designer](#), Creative Services (2015–2018)

[Graphic Designer](#), ABCmouse.com (2012–2015)

[Graphic Designer](#), Los Angeles, CA

2001–2015 **Freelance**

2009–2011 **Charlie Chan Printing**

2006–2009 **Macson Printing & Lithography**

- Client collaboration
- Conceptual development
- Brand alignment
- Logo design
- Page layout
- Image restoration/manipulation
- Preflighting
- Digital imposition
- Color separation

2006 **Loyola Marymount University**, Los Angeles, CA

[Adjunct Instructor](#), Art 369 Design and Prepress

Design and instruction of this undergraduate level university course exploring the artistic and technical challenges of designing for commercial offset printing

2001–2006 **Delta Graphics**, Santa Monica, CA

[Prepress Manager](#)

Management of all digital and physical aspects of prepress production

- Ad prep and submission
- Drum scans
- Color correction/retouching
- File revisions, preflight, color separation, trapping, imposition
- Physical proof production
- Press plate imaging
- Maintenance of digital and physical archives, software, hardware, and other equipment
- Department workflow creation and documentation

SKILLS

Art direction
Branding and identity
Brand cohesion
Color theory
Graphic design
Page layout
Illustration
Typography
Information graphics
Presentations
Photo retouching
Performance reviews

SOFTWARE

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe Express
Adobe Acrobat Pro
Figma/Sketch
WordPress
Microsoft Powerpoint
Microsoft Word
Google Suite
Smartsheet
Trello
JIRA

EDUCATION

Northeastern University

Boston, MA

Bachelor of Science,

[Graphic Design & Visual Communication](#)

Summa Cum Laude

