

Michelle Schott

Creative Problem-Solver and Graphic Design Powerhouse

[View my portfolio](#)

[MichelleSchott.com](#)

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SUMMARY

An expert problem-solver with 20+ years of experience transforming intricate concepts into powerful, on-brand visual narratives.

EXPERIENCE

2023–Now **Freelance** [Graphic Designer and Creative Director](#)

2012–2023 **Age of Learning**, Glendale, CA

[Graphic Design Director](#), Creative Services (2021–2023)

Lead designer of a team within Creative Services, responsible for the support and development of corporate and various product brands, encompassing global brand presence and communications

- Brand development and cohesion amidst evolving products and strategy
- Conceptualization, development, and templating of corporate, marketing, and customer presentations/communications
- On-brand environment design and production
- Prototyping/troubleshooting new development ideas
- Supervision and development of department workflows for design, approval, and production
- Review and approval of all production assets and deliverables

[Graphic Design Manager](#), Creative Services (2018–2021)

[Senior Graphic Designer](#), Creative Services (2015–2018)

[Graphic Designer](#), ABCmouse.com (2012–2015)

[Graphic Designer](#), Los Angeles, CA

2001–2015 **Freelance**

2009–2011 **Charlie Chan Printing**

2006–2009 **Macson Printing & Lithography**

- Client collaboration
- Conceptual development
- Brand alignment
- Logo design
- Page layout
- Image restoration/manipulation
- Preflighting
- Digital imposition
- Color separation

2006 **Loyola Marymount University**, Los Angeles, CA

[Adjunct Instructor](#), Art 369 Design and Prepress

Design and instruction of this undergraduate level university course exploring the artistic and technical challenges of designing for commercial offset printing

2001–2006 **Delta Graphics**, Santa Monica, CA

[Prepress Manager](#)

Management of all digital and physical aspects of prepress production

- Ad prep and submission
- Drum scans
- Color correction/retouching
- File revisions, preflight, color separation, trapping, imposition
- Physical proof production
- Press plate imaging
- Maintenance of digital and physical archives, software, hardware, and other equipment
- Department workflow creation and documentation

SKILLS

Art direction
Branding and identity
Brand cohesion
Color theory
Graphic design
Page layout
Illustration
Typography
Information graphics
Presentations
Photo retouching
Performance reviews
HTML/CSS

SOFTWARE

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe Express
Adobe Acrobat Pro
Figma/Sketch
WordPress
Microsoft Powerpoint
Microsoft Word
Google Suite
Hubspot
Smartsheet
Trello
JIRA

EDUCATION

Northeastern University

Boston, MA

Bachelor of Science,

[Graphic Design & Visual Communication](#)

Summa Cum Laude

